

WHAT IS CLAIMED IS:

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1. A method for situation tracking comprising:
receiving an alert at a clearing house;
handling a public safety event based on the alert;
5 generating a notification in response to a
subscriber profile and the event; and
determining a destination for the notification based
on the subscriber profile.

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10 2. The method for situation tracking according
Claim 1 further comprising determining a type associated
with the alert at the clearing house.

15 3. The method for situation tracking according to
Claim 1, wherein the event comprises a type indication, a
location indication, a time indication, a date
indication, an access level and event details.

20 4. The method for situation tracking according to
Claim 1 further comprising:

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25 associating at least one information need with the
subscriber profile, the information need comprising at
least one event related item of interest to the
subscriber;

comparing the information need to at least one of
the events; and

determining at least one notification to be
generated in response to a result associated with the
comparison.

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5. The method for situation tracking according to Claim 4, wherein the result comprises a selected event selected based on the comparison.

5 6. The method for situation tracking according to Claim 5, wherein generating the at least one notification comprises generating at least a portion of one web page based on the selected event and wherein the destination comprises a web site.

10 7. The method for situation tracking according to Claim 5, wherein generating the at least one notification comprises generating at least one electronic mail message based on the selected event and wherein the destination comprises an electronic mail address.

15 8. The method for situation tracking according to Claim 5, wherein comparing the information need comprises determining whether the subscriber is allowed to access the event.

20 9. The method for situation tracking according to Claim 1, wherein handling the event comprising:

25 updating the event when the alert is updating an existing event; and

generating the event when the alert is associated with a new event.

30 10. The method for situation tracking according to Claim 1, wherein the subscriber profile comprises a generic profile.

11. The method for situation tracking according to Claim 10, wherein the generic profile comprises a media generic profile.

12. The method for situation tracking according to Claim 11, wherein generating the notification comprises:

comparing at least one criteria element associated with a notify criteria associated with the subscriber profile and at least one event element of the emergency event;

determining a match between the notify criteria and the emergency event based on the comparison; and

determining whether a media subscriber associated with the media generic profile has access to the matched events.

13. The method for situation tracking according to Claim 1, wherein generating the notification comprises:

comparing at least one criteria element associated with a notify criteria associated with the subscriber profile and at least one event element of the emergency event; and

determining a match between the notify criteria and the emergency event based on the comparison.

14. The method for situation tracking according to Claim 13, wherein the criteria element and the event element comprise a type associated with the event.

15. The method for situation tracking according to Claim 13, wherein the criteria element and the event element comprise a geographic location associated with the event.

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16. The method for situation tracking according to Claim 13 further comprising determining whether a subscriber associated with the subscriber profile has access to the matched events based on a type associated with the profile.

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20. A system for situation tracking comprising:
a computer readable storage medium;
an application stored in the computer readable
storage medium and operable to:

5 receive an alert at a clearing house;
handling a public safety event based on the
alert;

generate a notification in response to a
subscriber profile and the event; and

10 determine a destination for the notification
based on the subscriber profile.

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